

# FREJA

## FORUM

### 2022



**FREJA FORUM the 11-13<sup>th</sup> November 2022  
in Belgrade, Serbia and hybrid**

**DEMOCRACY, EQUAL OPPORTUNITIES  
AND RESILIENCE**

**FREJA FORUM 2022** will focus on the complex situation in Europe and in the world. We are all facing many difficult questions concerning the future that are concerning the whole world in one way or another. There are crises of different kinds at the same time. Pandemic, war, inflation, energy crises, economic decline, extreme weather conditions, threats against democracy and women's rights and many other things both in Europe and in the rest of the world. Resilience is what we all need to cope with in the future. The future must be built on sustainable development goals and solid ground of democracy and equal opportunities.

Freja Forum 2022 seminars, panels and workshops will highlight the importance of democracy/equal opportunities and the resilience related to the current challenges and world crises. The forum will open discussions for the economic situation, environment, peace and health.

## **PROGRAMME**

### **FRIDAY**

**NOVEMBER 11TH, 2022**

**VENUE:** [HOTEL PALACE](#), BELGRADE

**17.30 Registration for participants in Belgrade  
Entertainment and Digital Welcome Activities**

### **WELCOME AND PROGRAM OPENING**

**18.00 – 18.45 Welcome to Belgrade**

**Brankica Janković**, Commissioner for protection of equality, Serbia

**Welcome the 16<sup>th</sup> Freja Forum 2022**

**Margareta Eklund**, President, Freja Forum Foundation

**Democracy today – democracy in the future**

Speaker from EU commission tbc

**Greetings from Freja Forum partners**

- **Dušica Semenčenko**, Association of Business women ABW, Serbia
- **Aslihan Tekin**, EU Representative, Women's Coalition Turkey
- **Esmeralda Hoxha**, Gender Alliance for development Centre, Albania
- **Jasminka Tadić-Husanović**, CENSOR, Bosnia-Hercegovina
- **Maja Staleska**, Housing and tenants organization HTO, North Macedonia

**18.45 Closing**

**Hybrid meeting**

## **19.00 DINNER FOR PARTICIPANTS IN BELGRADE**



## **SATURDAY**

**SATURDAY, NOVEMBER 12 TH, 2022**

**VENUE: Palace Hotel Belgrade**

### **09.30 Welcome to the Forum and practical information**

- *Information about the program*
- *Introduction of Freja Forum “team”*
- *Starting HYBRID MEETINGS*

### **10.00–12.00 SEMINARS - THE PARTICIPANTS CHOOSE BETWEEN TWO SEMINARS**

#### **SEMINAR A: FUNDAMENTAL RIGHTS AND FREEDOMS AT RESILIENCE IN THE AGE OF DIGITALISATION, DEMOCRACY, EQUAL OPPORTUNITIES – ACTIVISM**

The changing times require us to know where we are heading on the ground through policies and from the ankles of activists and civil society. How does digitalisation impact their ways of advocacy and lobbying?

**Moderator: Hans Eklund**, International Union of Tenants, Sweden

**Introduction: Aslihan Tekin**, EU representative, Women Coordination for Turkey

#### **Panellists:**

- **Klajd Arqimandriti**, Dream Factory, Albania
- **Relja Pantić**, Head of Sector in the Office of the Commissioner for Equality Protection of Serbia (instead of D. Čurović).
- **Ivan Stamenov**, Co-founder and CEO at Motion, North Macedonia
- **Brynhildur Heiðar-** og Ómarsdóttir, the president of Fræðagarður, the Union of University Graduates in Iceland

- **Burcu Ucuran**, The Association for Struggle Against Sexual Violence (CSMD) Turkey
- **Pirkko Mahlamäki** - EDF Executive Committee member (European Disability Forum)

## **SEMINAR B: EUROPE – WHERE ARE WE HEADING WITH THE CRISES, AND IT'S IMPACT ON THE SOCIETY?**

Never before we have so many parallel negative "processes" hit Europe (and the world). Since 2020, when the pandemic started, many things in our daily life has changed. Since February 2022 when the war against Ukraine started the negative trends as inflation and electricity shortages have affected our lives. How will all these changes affect democracy, equal opportunities and human rights?

**Introduction: Stefan Hyttfors**, futurist keynote speaker, Sweden

How innovation, disruptive technologies and behavioral change affects Europe

**Moderator: Margareta Eklund**, Freja Forum Foundation

**Panelists:**

- **Andrea Meles**, Programme Coordinator - Innovation Ecosystems, SMP/Entrepreneurship and Consumers, EISMEA, Brussels (tbc)
- **Esmeralda Hoxha**, Gender Alliance for Development Centre, Albania
- **Johan Pelling**, Director Swedish Union of Tenants, Sweden
- **Sehnaz Kiyamaz**, Women's Coalition Turkey

## **12.15–13.30 LUNCH**

## **WORKSHOPS**

### **13.30–14.30 Workshops parallel session 1**

**WORKSHOP A: Proposal for a Directive on combating violence against women and domestic violence and GREVIO General Recommendation No. 1 on the digital dimension of violence against women**

- **Aslihan Tekin**, EU representative, Women Coordination for Turkey
- **Ines Leskaj**, Albanian Women's Empowerment Network, Albania
- **Nurcihan Temur**, Women's Coalition, Turkey
- **Maja Acevska**, Krizen Centar Nadez, North Macedonia

### **WORKSHOP B: Women entrepreneurs**

What are the most difficult moments in recent times for female entrepreneurs and how they overcome them - experiences from several countries?

**Moderator: Dragana Stojanovic**, Association of Business women ABW, Serbia  
Association of Business women in Serbia

- **Tijana Sekulić**, AT Consulting, Serbia
- **Mirela Arqimandriti**, Executive Director of Gender Alliance for Development Centre, Albania
- **Esra İdris**, KAGİDER International Relations Director
- **Caroline Nyberg Wass**, Entrepreneur, motivational speaker and hosts The Presidents Podcast, Sweden

### **WORKSHOP C: Women and Housing**

The issue of equal access to rights is governed by all relevant international laws, resolutions and other acts; however, numerous studies and insights point out that the reality is different and that women are property owners in far lesser extent than men. The situation in B&H has many similarities with other countries in Western Balkans, such as N. Macedonia. Workshop will initiate discussion about the women's ownership over properties in housing sector, and make a parallel between situation in Bosnia & Herzegovina and N. Macedonia and other parts of Western Balkan

**Moderator: Jasminka Tadic Husanovic**, Censor. Tuzla

- **Anisa Ruseti**, Vice Mayor of Tirana Municipality, Albania
- **Maja Staleska**, President at Housing and tenants organization, North Macedonia
- **Johan Pelling**, Swedish Union of Tenants, Sweden

### **14.30–15.00 COFFEE BREAK**

### **15.00–16.00 Workshops parallel session 2**

### **WORKSHOP D: Europe and democracy “what happen with EU enlargement “– Western Balkan and Turkey**

Workshop on EU enlargement policy and the latest news on the 2022 enlargement package. Representatives from Western Balkan countries and Turkey will have a dialogue on what is happening in the EU enlargement process with EU representatives. The focus should also be put on social development, and in particular on measures in the areas of health, education, social policy, and creating further opportunities for women and youth.

**INTRODUCTION: Mr Paul-Henri PRESSET, EEAS-BELGRADE (tbc)**

- Representative from EU Commission DG NEAR (tbc)
- **Kristian Lika**, Gender Alliance for Development Centre, Albania  
Representative, Bosnia-Hercegovina,  
Representative, North Macedonia,  
Representative Serbia  
Representative Turkey

### **WORKSHOP E: Women's rights – inside and outside**

A world with equal rights for all humankind is more than 250 years away. Change is to slow and more has to be done with greater strength and more impact. Both worldwide and on a national level in areas of legislations, politics, culture values and civic society. Change requires a powerful movement with both width and depth. So, what can be done from where we are right now? What will happen if we can release the inner power of every woman and find strategies to empower and engage every woman and act together even more? Is our inner strength our united power?

**Introduction: Caroline Nyberg Wass**, Entrepreneur, motivational speaker and hosts The Presidents Podcast, Sweden

- **Miriam Reçi**, Civil Society Development Centre, Albania
- **Maja Acevska**, President at Crizen Centar Nadez, North Macedonia

## **WORKSHOP F: Youth of today – future of tomorrow**

The future belongs to all and we as youth want a Europe to live in with freedom and peace. The future of Europe - what is in it for us?

**Workshop leader: Maja Staleska**, Youth leader, North Macedonia

### **Introduction:**

- **Gustav Strömberg**, Dream Factory, Sweden
- **Klajd Arqimandriti**, Dream Factory, Albania
- Discussions with youth from all over Western Balkan and Europe digitally

## **16:00 – 17.00 SUMMARY AND DIGITAL EVALUATION**

**19.00 DINNER**

# **SUNDAY**

**SUNDAY, NOVEMBER 13<sup>TH</sup>**

**SEMINARS FOR PARTICIPANTS IN BELGRADE AND DIGITAL MEETING**  
**VENUE: Hotel Palace Belgrade**

### **09.30–10.00 THE DIGITAL ROOM OPENS**

**Technical information**

### **10.00–12.00 Freja Academy 2022– Training sessions**

Freja Academy is a part of Freja Forum with the objective to promote the civil society organizations to strengthen their role and work to be an important factor in the civil society, based on values of democracy and equal opportunities.

The participants can choose between **THREE** parallel training sessions. After participating in one of session, the participant can receive a certificate.

## **SESSION A: LEGISLATION USEFUL TOOLS FOR CIVIL SOCIETY ORGANISATIONS**

**Lecturers: Hans Eklund**, Uppsala University, Sweden  
**Johan Pelling**, Swedish Union of Tenants, Sweden

## **SESSION B: WOMEN AND THEIR RIGHT TO HOUSING**

**Lecturer: Maja Acevska**, Krizen Centar Nadez, North Macedonia

## **SESSION C: INCLUSIVE LEADERSHIP AND EQUAL OPPORTUNITIES THE NEXT STEP**

You as a leader has an important role when it comes to equal opportunities and to reap the benefits of diversity in the teams and projects that you are heading. In order to do this one important part is to foster an inclusive culture and another is that your practice inclusive leadership. This session will focus on:

- Inclusive leadership “inwards” - aspects linked to you as a leader - and “outwards” – aspects of practicing leadership, leading others.
- Inclusive culture in teams – create and sustain an inclusive culture with the help of inclusive behaviors.

**Lecturer: Gabriella Fägerlind**, Senior Consultant ImplementDiversity AB, Sweden

## **12.00 Hybrid Freja Forum Closing**

**See you next year**



ASSOCIATION OF  
BUSINESS WOMEN  
IN SERBIA



CENSOR



HTO



YOUTH  
CENTRE FOR  
EQUAL  
OPPORTUNITIES



WOMEN'S  
COALITION  
TURKEY



Gender Alliance for Development Center  
Qendra Aleanca Gjimore për Zhvillim



European  
Commission



FREJA  
ACADEMY



Hyresgästföreningen